



**FOR IMMEDIATE RELEASE**  
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## **Karen Tripi Associates Launches New Division for Contract, Freelance and Short-Term Project Staffing**

NEW YORK, September, 2014 – Karen Tripi Associates ([www.karentripi.com](http://www.karentripi.com)) has launched a new division that specializes in finding the highest quality marketing professionals for Contract, Freelance and Short-Term Project positions. With over 28 years of executive recruiting experience in direct and interactive marketing, they have developed one of the largest candidate databases and are known as the industry's premier resource for talent. Now, with the launch of its new division, KTA will leverage its vast candidate database to provide top players on a short-term basis in Account Management, Strategy, and Analytics. Wherever possible, we endeavor to supply industry specific professionals , as well.

"In this challenging time, companies are looking for alternative staffing solutions," said Karen Tripi, President of KTA. "Because of our extensive experience in the direct and interactive industry, we have developed strong, close relationships with stellar industry professionals. As a result, we are the first to know when these talented individuals are available for the consulting/short term roles that so many clients are asking for."

Companies using the new service will receive the same trusted KTA recruiting style that the firm provides for its Retained and Contingency searches. KTA will source the most relevant candidates, review their credentials and interview them before sending their resumes to hiring managers.

To learn more about the new Contract/Short Term service please call Linda at Karen Tripi Associates at 212-972-5258, or email [karen@karentripi.com](mailto:karen@karentripi.com).

### ***About Karen Tripi Associates***

Karen Tripi Associates is the premier executive recruiting firm specializing in direct and interactive marketing. KTA has cultivated relationships with a core group of clients, many of whom have been with the firm since its first year in business in 1985. They have also built one of the largest candidate databases in the industry. A boutique firm by design, KTA is renowned for delivering highly personalized service and establishing strong partnerships with their clients. Karen Tripi Associates can be reached by phone at 212-972-5258 or via e mail at [Karen@karentripi.com](mailto:Karen@karentripi.com). To learn more, visit their website: [www.karentripi.com](http://www.karentripi.com).

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